



Travel Backroads Website Advertising Agreement

Annual Basic Listing for Website Information

When you list with the Travel Backroads online directory for two years, your business will get the 3rd year free in the directory. State this offer when signing up.

Package #1: "It's Simple" \$90 Annually

___ List on the www.travelbackroads.today website for 1 year. This includes those services from the website pricing list.

Package #2: "Along the Way" \$150 Annually

___ List on the www.travelbackroads.today website and includes Package #1 and includes video.

Please fill in the following:

Category or Categories (gifts, antique, coffee, Etc.) _____

LINE 1: Name of Business* _____

LINE 2 & 3: Address (Street, City, Zip)* _____

LINE 3: Description of your business in your words: _____

LINE 4: Social Media Links: _____

Miscellaneous Information to be included: (You may attach)

AL CARTE: When purchasing Packages 1 or 2 above:

___ \$50 **Story** of business shared, interview; on website ,mention on blog, & social media.

___ \$50 per ~ Additional Videos

❖ You provide photos or discussion on other ideas

___ \$100 On-location Video {or mileage within 100 mile radius). Outside this range we will discuss.

___ \$5 per: Monthly shout-outs on social media.

___ \$25~ (Purchase of 5 shout-outs, get one free)All Social media is combined. You do not pay per site; it is all combined for that day.

___ \$25~ Business Reviews on Google by Travel Backroads.

Destination Cluster Package ~Ideal for connecting Communities/Businesses/Chambers

___ \$300 Bi-Annually (see website pricing list for what is included) First year payment, 2nd year free with the agreement to list the following year, for a minimum of 4 years total.

___ **10% off** for business who signs on at the same time as the 'cluster', (Package #1 or #2.)

Event Package:

___ \$100 Large Event Package ~ Listed for 6 mos to 1 year. (See Website Pricing List for what is included.)
___ \$50 Mini Event Package ~ Less than 4 months notice. Events 60 days out receive 15 + social media shout-outs, with links, #hashtags, photos and more if applicable. (A la Carte Shout-out package-special may be purchased as well.)

AGREEMENT:

ADVERTISING: Per this agreement, you will be billed for selected packages. Please send payment to the address below. Make checks payable to Travel Backroads. The undersigned agrees to all terms and payment information presented here.

1. Prior to publication, Publisher reserves the right as to which page and position the advertisement shall be placed.
2. LIABILITY FOR ERRORS AND OMISSIONS: Publisher cannot warrant the accuracy of the information supplied by the Advertiser. It is the RESPONSIBILITY of the Advertiser to proof website Ad for ACCURACY, OMISSIONS, or ERRORS once it has launched.
3. PROJECTED DELIVERY: TBT agrees to deliver the finished product approximately 12-15 days of the date payment is received. Some exceptions may occur. The ANNUAL time frame of Ad does not begin until it is first promoted on social media or listed in the directory by the Publisher.
4. There are various ways of payment: By check, cash, or by invoice through "WaveApp" and using a credit card. If payment is late, it will be the responsibility of the Advertiser before any publication will occur.
5. Photos used in video should be original if possible. Any videos produced by TBT or photos taken, are available to embed, share and upload as long as the TBT logo is present. If the Advertiser wishes to view the video first, that is an option.

As owner, I'm open to negotiations and combinations of what is listed here. Let's work with your budget.

BILLING INFORMATION (Person responsible for paying this order)

Name of Advertiser _____ Phone Number (s) _____
Address, City, State, Zip _____
Email Address _____
Ad & Amount Due _____

I'm paying for two years on any option and I understand I will get the 3rd year free.

Method of Payment:

___ Check ___ Credit Card (info is protected) ___ WaveApp Invoice
CC#: _____ Exp. Date: _____ CVV: _____
Name on Card: _____ Zip Code: _____

Advertiser Signature _____ **Date** _____

Return completed agreement to:

Travel Backroads | PO Box 396 | Clear Lake, SD 57226 | 605.210.0575 | Travelbackroads.today
Email: travelbackroads@gmail.com